

PETER FIRESTEIN

Available Keynotes, Speeches, and Seminars

www.firesteinco.com

Author of:

CRISIS OF CHARACTER:

Building Corporate Reputation in the Age of Skepticism

Published November 2009. Union Square Press Imprint of Sterling Publishing.

Selected by the National Investor Relations Institute (NIRI) as a membership renewal premium.

A Recommended Book of The Public Relations Society of America (PRSA).

Public Speaker and Seminar Moderator.

President – Global Strategic Communications, Inc., New York. Reputation and Risk Consulting. Investor Intelligence.

TALKS ON CORPORATE RISK AND REPUTATION

REPUTATION IS DESTINY

How to create a reputation among investors and the public that builds long-term independence for your company while earning the benefit of the doubt when things go wrong.

BUILDING CORPORATE REPUTATION FROM THE INSIDE OUT

How to build a corporate culture, including an internal communication and reporting structure, that will insulate your company from reputation loss.

IDENTIFYING RISK BEFORE IT BECOMES A CRISIS

How to uncover critical risks that are both hidden and lie in plain sight: Overcoming the limitations of traditional corporate dialogue to reveal threats your team knows about but seldom discusses.

THE SOCRATIC DIALOGUE ON CORPORATE RISK

A dynamic, confidential colloquium for managers that leads them to discover the hidden risks their companies face. (Please see accompanying description.)

212 608 0877

peter@firesteinco.com